

OH MY DRESS[®]

A world made by dresses



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Our mission

At OH MY DRESS we have the mission to be a business-to-consumer digital commerce company specialized in the textile sector with international projection, where we can allow the customer the satisfaction of finding all kinds of dresses for all occasions in one place.

We design, produce, select and market garments together with accessories for women, hand in hand with a special delivery logistics that provides the highest degree of satisfaction to our customers.



Our vision

In OH MY DRESS we work together to be a recognized e-commerce in Spain, a leader in the fashion sector with international projection through our products and thus achieve consolidation on a large scale by developing a wide network of work created in an avant-garde and innovative space in order to achieve in an annual plan the highest positioning and profitability in the national markets with products of unbeatable quality and design in relation to its price, complying with the highest service standards seeking the total satisfaction of our customers.



Our values

OH MY DRESS is based on four pillars, through which we achieve full customer satisfaction with our products and at the same time we fulfill the objective of designing for the whole world, manufacturing responsible fashion with the best design / quality / price ratio.

Our values



QUALITY

One of our maxims are our products are durable with optimal finishes, at the forefront of fashion, but more importantly, they can be available to everyone.



PASSION

Our team has been selected to dedicate each day with total dedication and love for their work where every opinion counts.



CREATIVITY AND INNOVATION

In oh my dress we are committed to creativity and we like to follow fashion trends therefore we always offer a unified fresh product with delivery options that increase the degree of satisfaction of our customers..



COMMITMENT

In OH MY DRESS we distinguish ourselves by committing ourselves to provide the customer with full support and care in all the steps of the purchase process, then in the after-sales service and concluding with the evaluation of their degree of satisfaction with the product received.

The idea

OH MY DRESS was born thinking of being a business to consumer space where you can find dresses for all occasions, which are always at the forefront of the latest fashion weeks.

Counting with sections where emerging designers can expose their work, large and small brands can display their designs maintaining an informative network of the latest trends in our magazine section.

INNOVATIVE CHARACTERISTICS

Fashion weeks

Product at the forefront of the latest novelties Fashion catwalks with a good quality / price ratio that is positioned in the market.

Disegn/ Brand Gallery

Unique space for emerging designers and new brands

Designer by OHMYDRESS

Exclusive design service of dress under special order of our clients

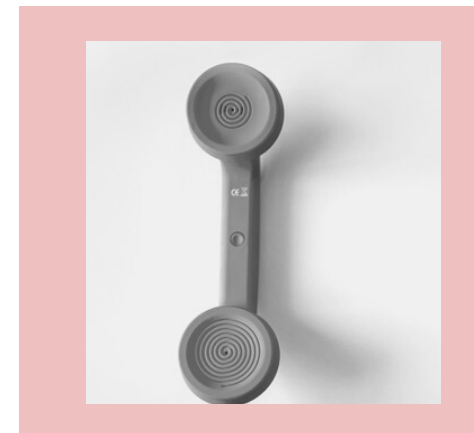
Rent luxury dress

Club ohmydress in which the option is given on our website to rent dresses from luxury brands.

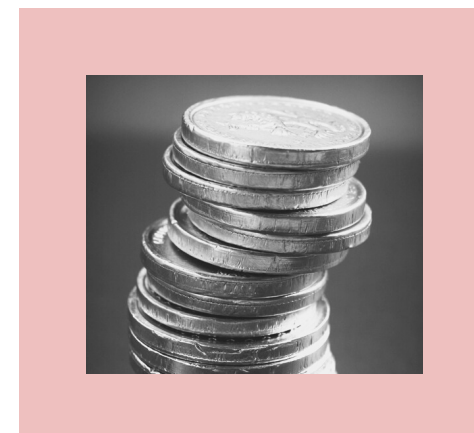
Competitive advantages



Innovation



Guaranteed customer care



Accessible to the public

Trajectory

BRAND EVOLUTION



August 2017

Brand foundation

April 2017

Brand presence at the
Barcelona bridal fashion week

Juny 2018

Brand presence at the
Barcelona fashion week F/W

Trajectory

PRESENCE AT THE SPANISH FASHION WEEKS



December 2018

Brand evolution in to an
ecommerce

January 2019

Brand Presence at the
mercedes benz fashion week

February 2019

Presence at the Barcelona
fashion week S/S

Trayectoria

FASHION WEEKS



April 2019

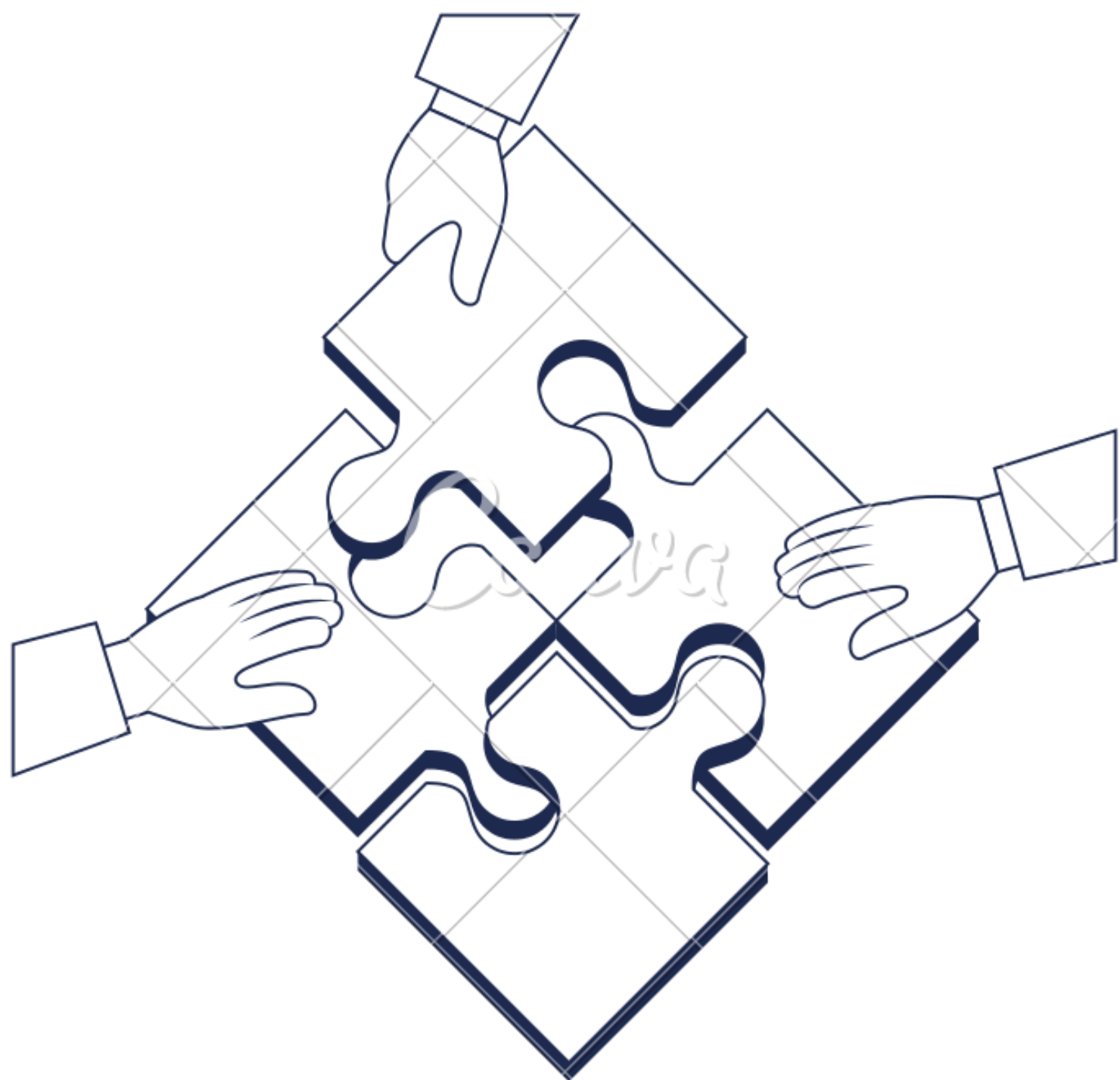
Barcelona bridal 2019

coming soon

Mercedez fashion weeeek SS

coming soon...

Milan fashion week



*Bussines
estrategy*

Web desing

smart and simple website
design

Marketing digital

Presentations are
communication tools.

Press communication & publicity

Influencers

Presentations are
communication tools.

Events

Presentations are
communication tools.

Travels

Presentations are
communication tools.



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